

# JOMO RESOURCE HUB

## CORPS MENTORSHIP PROGRAMME (CMP)

Enjoy 50% discount on your post camp SAED training with the opportunity to take as many courses to your heart content.

DIGITAL MARKETING COURSES				
If you have the passion of digital and social media engagement and wish to leverage that to build your brand and business, or a gifted writer who wishes to go digital, the courses in this category are for you.				
S.N	COURSE	DURATION	ACTUAL PRICE ₦	CMP PRICE ₦
1	Digital Marketing Fundamentals	4 Weeks	10, 000.00	5, 000.00
2	Website Optimization & Marketing	8 Weeks	12, 000.00	6, 000.00
3	Search Engine Marketing	4 Weeks	10, 000.00	5, 000.00
4	Social Media Marketing	8 Weeks	12, 000.00	6, 000.00
5	Content Marketing	4 Weeks	10, 000.00	5, 000.00
6	Email Marketing	8 Weeks	12, 000.00	6, 000.00
7	Digital Analytics and Reporting	4 Weeks	10, 000.00	5, 000.00
8	Mobile Marketing	4 Weeks	10, 000.00	5, 000.00
9	Online Reputation Management (ORM)	4 Weeks	10, 000.00	5, 000.00
10	Artificial Intelligence in Digital Marketing	4 Weeks	10, 000.00	5, 000.00
11	Content Creation and Copywriting	8 Weeks	15, 000.00	7, 500.00
12	Affiliate and CPA Marketing	6 Weeks	12, 000.00	6, 000.00

CORPORATE & PROFESSIONAL COURSES				
Are you seeking to add some weight to your Degree Certificate? Or a budding entrepreneur seeking the proper intellectual capacity to build your own enterprise? If yes, then the courses in this category are yours to take and explore.				
S.N	COURSE	DURATION	ACTUAL PRICE ₦	CMP PRICE ₦
1	Customer Service Essentials	8 Weeks	15, 000.00	7, 500.00
2	Team Building & Management	4 Weeks	10, 000.00	5, 000.00

<b>3</b>	Corporate Profiling & Job Application	8 Weeks	15, 000.00	7, 500.00
<b>4</b>	Personal & Servant Leadership	8 Weeks	12, 000.00	6, 000.00
<b>5</b>	Business Planning & Implementation	8 Weeks	15, 000.00	7, 500.00
<b>6</b>	Business Documentation & Accounting	8 Weeks	15, 000.00	7, 500.00
<b>7</b>	Business Registration & Legalization	8 Weeks	15, 000.00	7, 500.00
<b>8</b>	Human Resource Management	8 Weeks	15, 000.00	7, 500.00
<b>9</b>	Communication & Public Speaking	8 Weeks	15, 000.00	7, 500.00
<b>10</b>	Project Management	8 Weeks	15, 000.00	7, 500.00
<b>11</b>	Marketing & Branding	8 Weeks	15, 000.00	7, 500.00

### ENTERPRISE DEVELOPMENT COURSES

If you intend to launch your business idea soon, start your own business or grow an existing business or become a Business Development Expert, these courses are for you.

<b>S.N</b>	<b>COURSE</b>	<b>DURATION</b>	<b>ACTUAL PRICE ₦</b>	<b>CMP PRICE ₦</b>
<b>1</b>	Business Planning & Implementation	8 Weeks	15, 000.00	7, 500.00
<b>2</b>	Business Documentation & Accounting	4 Weeks	15, 000.00	7, 500.00
<b>3</b>	Business Registration & Legalization	8 Weeks	15, 000.00	7, 500.00
<b>4</b>	Agribusiness Establishment & Management	8 Weeks	12, 000.00	6, 000.00
<b>5</b>	Decoration & Events Planning Enterprise	8 Weeks	15, 000.00	7, 500.00
<b>6</b>	Fashion Design Enterprise	8 Weeks	15, 000.00	7, 500.00
<b>7</b>	Food Processing & Packaging Enterprise	8 Weeks	15, 000.00	7, 500.00
<b>8</b>	Green Energy Enterprise	8 Weeks	15, 000.00	7, 500.00
<b>9</b>	Oil & Gas Enterprise	8 Weeks	15, 000.00	7, 500.00
<b>10</b>	Real Estate & Construction Enterprise	8 Weeks	15, 000.00	7, 500.00
<b>11</b>	Technology & Security Enterprise	8 Weeks	15, 000.00	7, 500.00
<b>12</b>	FinTech & E-Commerce Enterprise			

## TECH BEGINNERS COURSES

Are you considering starting a career in tech but have no background in tech? If yes, then the courses in this category are for you. They are designed to introduce you to the industry trends and operational frameworks. They are purely basic and do not deal with the core subjects within the industry.

S.N	COURSE	DURATION	ACTUAL PRICE ₦	ACTUAL PRICE ₦
1	Computer Maintenance & Repairs	3 Weeks	10, 000.00	5, 000.00
2	Cyber Security	3 Weeks	10, 000.00	5, 000.00
3	Data Science & Analysis	3 Weeks	10, 000.00	5, 000.00
4	Database Administration	3 Weeks	10, 000.00	5, 000.00
5	IT Consultancy	3 Weeks	10, 000.00	5, 000.00
6	Network Administration	3 Weeks	10, 000.00	5, 000.00
7	Programming	3 Weeks	10, 000.00	5, 000.00
8	Software Development	3 Weeks	10, 000.00	5, 000.00
9	System Administration	3 Weeks	10, 000.00	5, 000.00
10	Web Development	3 Weeks	10, 000.00	5, 000.00
11	Computer/IT Training	3 Weeks	10, 000.00	5, 000.00
12	UX/UI Design	3 Weeks	10, 000.00	5, 000.00
13	Business Analysis	3 Weeks	10, 000.00	5, 000.00
14	Hardware Engineering	3 Weeks	10, 000.00	5, 000.00
15	Mobile Application Development	3 Weeks	10, 000.00	5, 000.00
16	Graphic Design	3 Weeks	10, 000.00	5, 000.00
17	Data Entry Specialty	3 Weeks	10, 000.00	5, 000.00
18	Photography & Videography	3 Weeks	10, 000.00	5, 000.00
19	Artificial Intelligence & Machine Learning	3 Weeks	10, 000.00	5, 000.00
20	Product Management	3 Weeks	10, 000.00	5, 000.00

Visit [cmp.jomorc.com](http://cmp.jomorc.com) to begin

## INDUSTRIAL SERVICES

1. Business Plan Writing	2. CV, Resume & Cover Letter Writing
3. Website Creation & Maintenance	4. Business Proposal & Pitch Deck Drafting
5. CAC/SMEDAN Business Registration	6. Graphic Design & Branding
7. Seminars & Workshop	8. Bulk Typesetting & Printing
9. Souvenir Production	10. Production of Promotional materials